



CHARTING ACTIVITY BASED FORECASTING

Activity	 Select your Horizon Markers Generate potential forecasts within this time frame.

- 1. Activity: break down your forecast into activities in the first column.
- 2. Set Horizon Markers for your forecasting window.
- 3. Generate forecasts for this activity using the tools of Paid To Think including but not limited to: Forecasting and Innovation Triggers, Extrapolation Formula, Pentality of Forecasting, etc.
- 4. Use these forecasts in your planning.

