



Paid to THINK[®]
A leader's toolkit for redefining your future



FORECASTING TRIGGERS

View these from the perspective of YOU, your ORGANIZATION, your CUSTOMERS/CLIENTS, your COMPETITION, your SUPPLIERS/VENDORS, and the WORLD

Globalism	Emerging markets	Social awareness	Interest & exchange rates	Transportation
Geopolitics	Digital 24/7 lifestyles	Trust	Taxation	Social networks
Climate (global & local)	Robotics	Individualism	Gaming	Customized production
Energy	Relations/Diversity	Social applications	Automation	Economics
Water shortage	Shelter	Technological convergence	Talent	Education
Bio growth	Language	Video	Leadership	Retailing
Aging society	Space exploration/Travel	Communications	Health	Entertainment
Virtual world	Commodities	Nanotechnology	Terrorism/Piracy	Employment
Unretirement	Fashion	Cashless society	Migration	Communications
Work life	Seasons	Weather	Happiness	Thought
Feminism	Generations	Biological factors	Family	Arts
Wealth	Governance	Food	Nature	Marketing
Performance	Nanomedicine	Real estate	Mobile convergence	Forecasting
Research	Bioengineering	Agriculture	Weaponry	Portability
Regulation & oversight	Anti-aging	Transportation	Air & space flight	Emerging markets
Mergers & acquisitions	Urbanism	Sports	Music	Cloud transformation
Branding	Data & big data	Marketing channels	Publishing	Sustainability/Scalability

Using Forecasting Triggers Individually

1. Identify a trigger/select a trigger.
2. Generate your projections about the industry and its future.
3. Once you've identified the future of several triggers, look to connect a series of projections in a manner that may give you insight into your own future.
4. Don't be selective about which markers are important or not, because the world is connected. You must learn to make the connection where there appears to be none and then identify opportunities.
5. Utilize the new insight for future learning and for all areas of ET and record the new insights and information for future reference.

Using Forecasting Triggers in a Group Setting

1. Separate your group into subgroups.
2. Assign a random set of triggers for each group to explore.
3. Have the groups extrapolate into the future about what may happen to the trigger and the impact. Look for Cycles, Trends, and Patterns.
4. Ask the group to share a summary of their thoughts with the other groups.
5. The groups should collectively discuss highlights and new thoughts. You must learn to make the connection where there appears to be none and then identify opportunities.
6. Utilize the new insight for future learning and for all areas of ET and record the new insights and information for future reference.

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