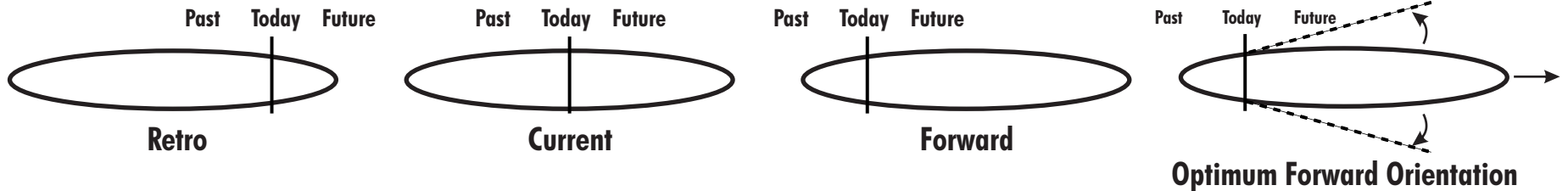


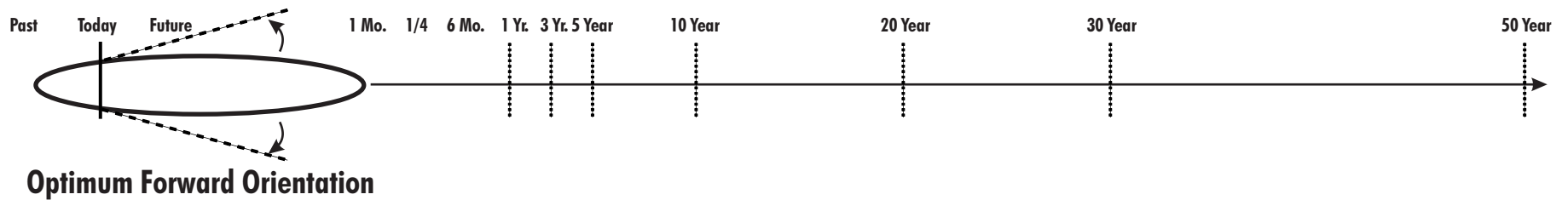


FORECASTING ORIENTATION

Explore Cycles, Trends and Patterns that may impact your future.

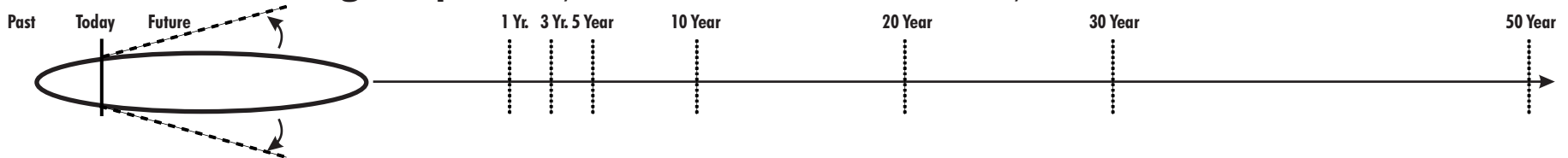


Establish Horizon Markers for Forecasting



ACTIVITY BASED FORECASTING Combined with HORIZON MARKERS

Asking the question, "What will the future be like," does not work!



Break the future up into activities.
Then ask, "What will the activity be like in 3, 5, 7, 10, 20, 30, 50 years?"

