



# Creating a Culture of INNOVATION

## Facilitating Innovation

- Fill the idea bank
- React positively to curiosity
- Embrace workplace diversity
- Allow time for ideas to germinate
- Get outside help
- Connect front line to upper management
- Allow for open innovation
- Engage in social ideation
- Follow your gut
- Use crowdsourcing

## Decision Making Factors

- Selecting the right type of innovation
- Committing the appropriate level of resources and time
- Communicating your plan through a shared vocabulary

## Developing the Mindset of an Innovator

- Innovation is an ongoing activity
- Innovation occurs everywhere
- Order Winners come from innovating
- Innovation is not synonymous with being creative
- Everyone should be thinking about innovating

## 24 Triggers for Innovating Thinking

Offer up tools for individuals to use to spark their innovation. Without the tools, the outcome is harder to reach.

**Don't just role-play or wear someone else's hat...Be the Person  
Spend More Mental Time in the Future**

- Try Jugaad
- Connect the Dots
- Mimic Nature
- Play like a child
- Change your Physical Workspace
- Reverse Engineer
- Storyboard Ideas and collages
- Mind Map Ideas
- Engage in Wordsmithing
- Cross Pollinate
- Try Bricolage
- Look Outside-In, Inside-Out, Above and Below
- Think Upstream and Downstream
- Mimic Ethnographers
- Take Field trips
- Be a Contrarian
- Emulate Your Heros
- Observe Your 'Points of Light'
- Invite Radical Thoughts
- Try Processes that Let You Work Less
- Take the International Perspective
- Ask, "Why Not?"