

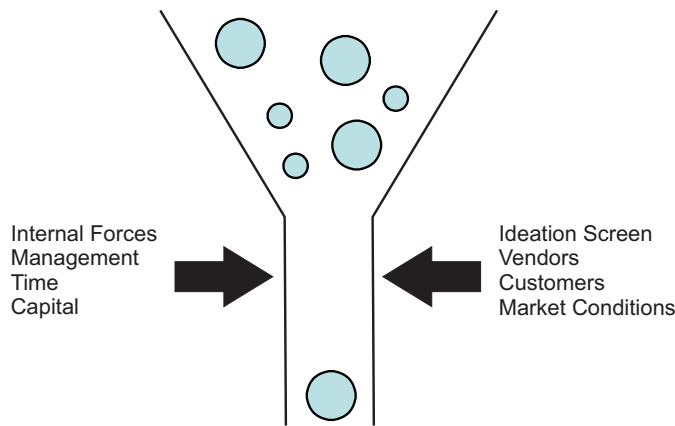


Paid to THINK[®]
 A leader's toolkit for redefining your future

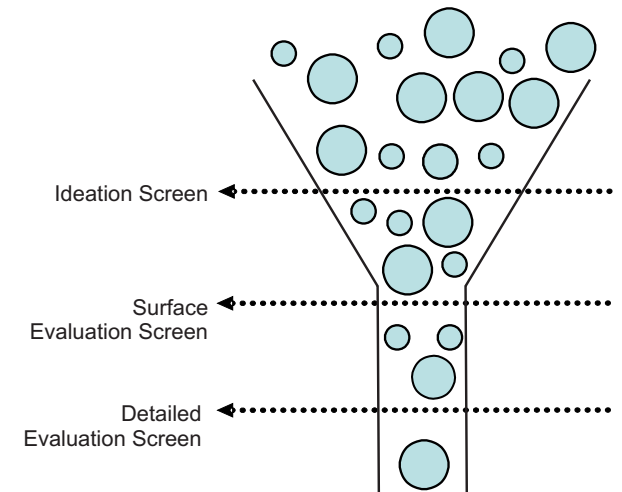


Enterprise Thinking FUNNEL Diagrams

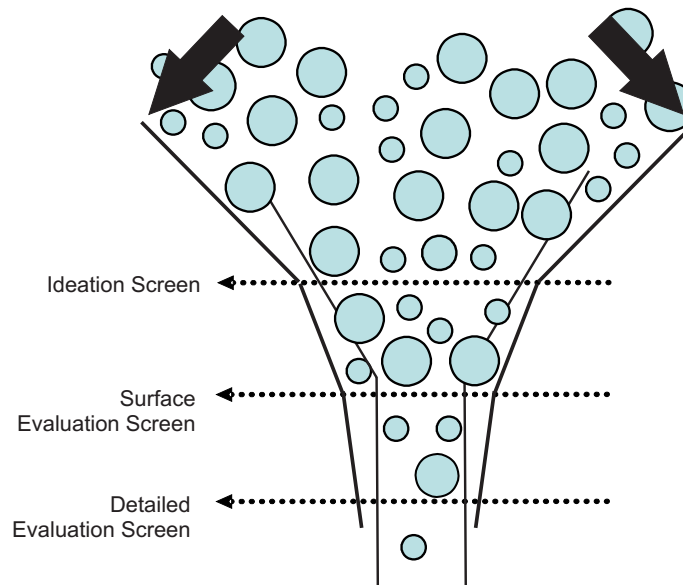
Selection Process for New Products



Improved Process



Wider funnel mouth with more ideas in the hopper



The best idea for you at this time

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