Paid to THINK®

A leader's toolkit for redefining your future

IDENTIFYING ORDER QUALIFIERS

	Order Qualifiers - What minimum requirements are needed to participate?

1. List your Order Qualifiers - what minimum requirements are necessary for an organization or individual to compete in a sector, location, industry, etc.
2. List your Order Winners - reasons why people use your services today
3. List your Forecasted Winners - what you can accurately identify as the winners you foresee as being necessary for you to compete tomorrow.
4. Post the list and add and subtract from the list over a period of at least two weeks. Pull from all the ET categories for ideation.
5. When you feel confident the list is complete, add the projects to your next project evaluation review.

ENTERPRISE THINKING®

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