

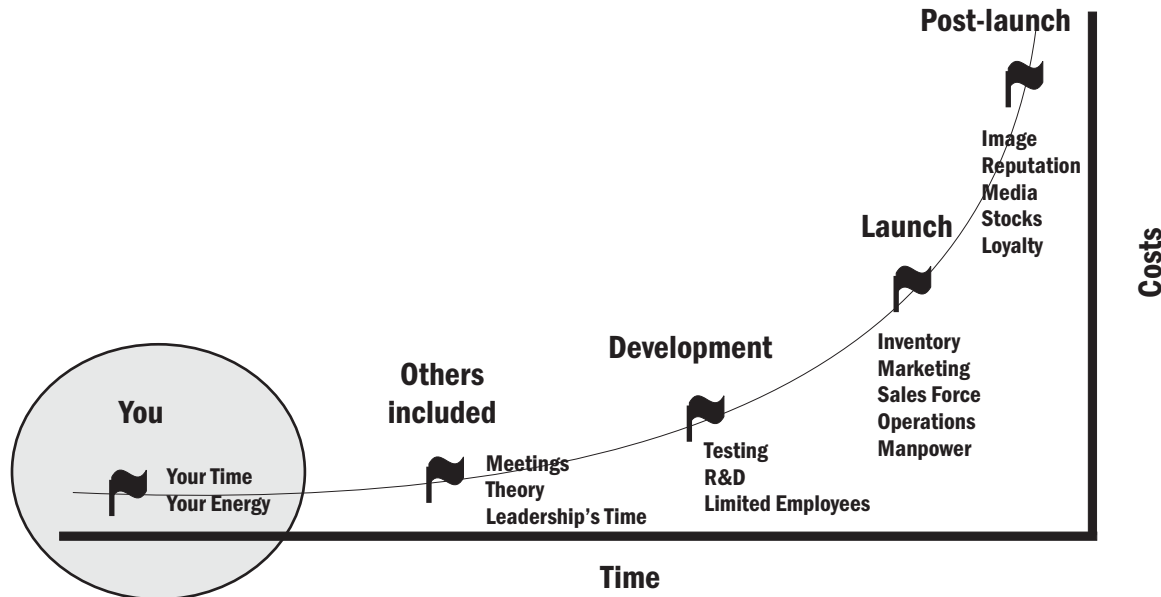


Paid to THINK[®]

A leader's toolkit for redefining your future



ECONOMICS OF THINKING[™]



As an idea moves forward, it's costs increase exponentially.
Spend more time thinking through an idea up front so that when it is launched, it's successful.

© 2010 David Goldsmith All Rights Reserved Download at www.paidtothink.com

DAVIDGOLDSMITH.COM
PAIDTOTHINK.COM
GOLDSMITHINSTITUTE.COM



ENTERPRISE
THINKING[®]