



Paid to THINK[®]
A leader's toolkit for redefining your future



ENTERPRISE THINKING[®] MODEL



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The 7Crosses[™] of ET

- Cross Functional (HR, Engineering, Logistics, etc.)
 - Cross Level (CEO, VP, Manager, Director, Superintendent, Colonel)
 - Cross Industry (Nano Technology, Garbage Removal, Retail)
 - Cross Sector (Profit, Not for Profit, Military, Education, Government)
 - Cross Culture (Irish, Australian, Chilean, Asian, European, American, Latino)
 - Cross Time (Caesar, Napoleon, Ghengis Kahn, Gandhi)
 - Cross Life (ET works at work, home, and play)
- ET is universal and therefore, can be used anywhere, for any reason.

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